



Council Meeting Minutes
Wednesday, May 2, 2018
11:00 am – 1:00 pm

Council Members Attending		
Board of Directors Anne Christensen, President Marc Rubin, President-Elect Leslie Hodder, Vice President–Finance Mark H. Taylor – Vice President – Finance-Elect Steve Kaplan, Vice President–Education Tracie Miller Nobles, Director–Focusing on Membership Wim A. Van der Stede, Director–Focusing on International Pat Poli, Director–Focusing on Segments Paul Munter, Director–Focusing on Academic/Practitioner Interaction Tracey Sutherland, Executive Director	Council Officers Markus Ahrens, Chair David Stott, Chair-Elect Mark Dawkins, Past Chair Region Representatives Ramesh Narasimhan, Mid-Atlantic Natalie Churyk, Midwest Carol Hartley, Northeast David Stott, Ohio Lynn Clements, Southeast Mary Fischer, Southwest David DeBoskey, Western	Section Representatives Dale Flesher, AAH Kathy Rupar, ABO Jennifer Riley, (AIS <i>alt.</i>) Carolyn S. Norman, APLG Nancy Nichols, ATA Urton Anderson, Auditing Dahlia Robinson, DIV Cindy Durtschi, FAS D. Larry Crumbley, GIWB Linda Parsons, GNP Theresa Libby, MAS Charles Cullinan, PI Graham Gal, SET Bambi Hora, TLC Cathy Scott, TYC
Guests & Staff Attending		
Julie Smith David, Chief Innovation Officer Susan Crosson, Director, Center for Advancing Accounting Education	Barbara Brady, Director, Operations Nancy Maciag, Executive and Board Services Manager Shauna Bigelow, Segment Member Services Coordinator	
Council Members Not Attending		
David Burgstahler, Past President Terry Shevlin, Vice President–Research & Publications Elaine Mauldin, Director–Focusing on Intellectual Property Ana Marques, International Council Member-at-Large Lakshmanan (Shiva) Shivakumar, International Council Member-at-Large Greg Gerard, AIS Brian Bushee, FARS F. Greg Burton, IAS		

Meeting Minutes

MSC = Motion, Seconded, Carried

MSF = Motion, Seconded, Failed

A. Welcome – Council Chair Markus Ahrens and Director of Operations Barb Brady welcomed everyone to the webinar. Barb reviewed the webinar instructions and chat feature. Markus reviewed the agenda for the webinar.

B. Bylaws Update – Pat Poli gave an update on the Bylaws Project. Emails have been sent to the Sections informing them that their current bylaws and the proposed revisions have been posted to the Section websites for review. Voting on the revised bylaws will take place from May 14th through May 29th and will be done via the Member Dashboard on the AAA website. Emails will be sent to Section members when the voting opens. Region bylaws revisions are also underway and should be ready for a vote in the upcoming months.

C. Sustainability Mindset – Anne Christensen reviewed the Sustainability Mindset Matrix and the importance of focusing on projects that are “up and to the right,” meaning that they have both a high level of impact and high profitability. Council was asked using Poll Everywhere what the Segments are doing to move “up and to the right.” Some answers included reviewing meeting costs, not spending unnecessarily, trying to increase meeting attendance, reviewing pricing models, retaining high quality content. Anne also reviewed the Intended Impact Statement and the Impact criteria for scoring before asking for feedback on the Proposal Forms that will be used to project into the future the ways that each proposed project could support the organization and prioritize the projects based on both impact and financial implications.

D. Increasing Our Impact – Julie Smith David reviewed the published view of the Kudos dashboard and gave an overview of recent activity. She gave examples of how authors can post to various social media sites from within Kudos to help promote their articles that are posted on the Digital Library. Julie thanked the Intellectual Property Task Force III for their assistance with the Kudos project.

The Research Relevance Task Force is exploring how we can build stronger bridges with practice, how we might align our incentive structures with the need for our research to have an impact, and how we might modify our scholarly publishing practices to enable a broader type of content, questions, methodologies. The Task Force's recommendations for promoting research relevance were discussed, and Council gave feedback on additional ways to support and expand research relevance. Julie announced that Bill Ezzell, who had been a member of the Task Force, passed away on April 28, 2018.

E. Ideas for the August Council Meeting? – Markus Ahrens used Poll Everywhere to get feedback from Council members on potential topics for the upcoming meetings. Some suggestions were At-Large panels, more about Kudos (including hands-on sessions), how to expand membership, changes to membership classes and dues.

The webinar adjourned at 12:15 pm.

Future Council Meetings

Date	Meeting	Details
August 2018	2018 Annual Meeting	National Harbor, MD - Council Orientation, with new Council Representatives and Council Officers, Sunday, Aug. 5, 3:00 pm – 4:00 pm. Council Meeting, Sunday, Aug. 5, 4:00 pm – 6:00 pm.
November 3, 2018	Fall 2018 BOD/Council Meeting	San Francisco, CA - Arrival Friday, November 2. Council meets all day Saturday, November 3. Departure from the hotel on Sunday, November 4 can be any time.
March 23, 2019	Spring 2019 BOD/Council Meeting	Dallas, TX - Arrival Friday, March 22. Council meets all day Saturday, March 23. Departure from the hotel on Sunday, March 24 can be any time.